The Campaign for Big Brothers Big Sisters of West Alabama
“Whatever good things we build end up building us.”

Jim Rohn
Empowering Potential for a Bigger Future.

For more than 100 years, Big Brothers Big Sisters has operated under the belief that inherent in every child is the ability to succeed and thrive in life. As the nation’s largest donor- and volunteer-supported mentoring network, Big Brothers Big Sisters makes meaningful, monitored matches between adult volunteers (“Bigs”) and children (“Littles”), ages 6 through 18, in communities across the country. We develop positive relationships that have a direct and lasting effect on the lives of young people.

Mission
To provide children facing adversity with strong and enduring, professionally supported one-to-one relationships that change their lives for the better, forever.

Vision
All children achieve success in life.

Need
BBBS of West Alabama has been actively looking for a larger building for the past 6 years. We must move not only to better serve our current clients conveniently and effectively under one roof but also so that we may expand and meet the needs of our growing Community Based Mentoring Program, our School Based Mentoring Programs, Big Works (community businessmen and woman, sponsored by their company and/or employer, mentoring children ages 6-18 in the Tuscaloosa City and County school systems), Bigs In Blue (a program that places local law enforcement mentors with at-risk youth between the ages of 6-18) and Teens In Action (a program that places high school juniors and seniors as mentors to at-risk youth ages 6-12 in the Tuscaloosa and Hale County area).

The new facility will serve as a “home” for our children and a place where they will always feel welcome, safe, and secure.

BBBS found a new location that fits all of our needs with the room to continue to grow. This free-standing building will allow us to move forward with that continued growth, along with a floor dedicated to our community’s children and their activities.

The new home is located across the street from our former location at 2721 6th Street, Tuscaloosa, Alabama. With this space, we will also expand our community partnerships with Boy Scouts, tutoring programs and suicide prevention.
Campaign at a Glance

It’s not just a donation. It’s an investment in a child’s future.

Big Brothers Big Sisters West Alabama seeks to raise $400,000 for its new location. Our new home is a 2300 square foot space for our clients and our community. Through a partnership with The City of Tuscaloosa and other contributions, over $175,000 has already been secured.

Need

Located across from Capitol Park, BBBS is one of nine United Way agencies within 3 block radius known as the “Capitol Park District for Family Social Services”. BBBS of West Alabama has been actively looking for a larger building for the past 6 years. We must move not only to better serve our current clients conveniently and effectively under one roof but also so that we may expand and meet the needs of our growing programs.

Why Support?

The new facility will serve as a welcoming “home” for our children and a place where they will always feel safe, and secure.

Financial Goal

$400,000

Action

Make a PLEDGE OF SUPPORT.

Ways to Give

Speak to a campaign cabinet member. Return the enclosed pledge card or call 205-758-5734.

Q&A

How will my gift be sustained? Will you continue to ask me for more money? *This will be a one-time ask.*

Are there naming opportunities? Yes – SEE GIFT TABLE

Can I spread out my pledge over time? Yes – Pledges can be made over 3-5 years.

Will you accept gifts other than cash? Yes. The following types of outright gifts will be counted during the campaign:

- Cash, checks, and credit cards
- Written pledges fulfilled within 3 years
- Marketable securities: stocks, bonds, and mutual funds
- Retirement Funds
- Real and personal property
- Matching Gifts
- Gifts in Kind
- Life Insurance
- Realized testamentary gifts
- Charitable trust private grants
- Private grants
- Bequest expectancies, charitable gift annuities, charitable lead trusts, charitable remainder trusts, life estate gifts, pooled income funds, and split-interest trusts.
- Future (face) value of planned revocable bequests commitments if donor is 65 years of age or older.
- Future (face) value of planned irrevocable gift commitments
- Wills

Your donation will start making a difference in the lives of young people around you.